



February 2016

Dear Potential Sponsor:

Garden City Tennis Association (GCTA) would like to let you know of an exciting opportunity to help us grow the sport of tennis. We are hosting our annual Western Montanan Open tennis tournament the week of July 7-10, 2016. We invite you to participate as a sponsor of this great community event, a premier tennis competition in our state and region, for both juniors and adults.

GCTA is a nonprofit organization comprised of tennis players and supporters that formed to promote and develop the growth of tennis in the Missoula area. We host several successful tennis tournaments for both adults and juniors every year which includes the Western Montana Open, which is the largest tournament in Montana. We hope to be offering prize money as a way to attract not only the top tennis players in our state, but players throughout the Pacific Northwest. We expect over 200 juniors and adults to attend this exiting sporting event. We also conduct No Elimination Tournaments 3 times a year, which guarantees players 4 matches in singles, men's and women's doubles, and mixed doubles. Last year we kicked off highly successful Player Development Clinics during the fall. This year, we hope to provide similar clinics for both juniors and adults in the spring as well as the fall. Our primary goal for all our events is that players and spectators alike learn that tennis is a sport for all ages and an important aspects of the game is to ultimately have FUN!

Proceeds of the tournament will support junior tennis players in our community by supporting programs that promote tennis for juniors including scholarships to the tennis camps, scholarships through The Peak Tennis Center, and the Tennis Is Elementary (TIE) school program. In 2014, TIE introduced over 2500 students to tennis. This year, TIE hopes to expand the program to low income students by offering a positive, fun and disciplined environment to learn the game of tennis.

Please find attached an information sheet about sponsorship opportunities and benefits. Please note that we welcome ANY amount of sponsorship you and your organization are able to provide. In addition to the specific benefits associated with individual sponsorship levels, sponsors will enjoy increased name recognition and goodwill in our community. A board representative will be following up with you within the next week to determine your level of interest.

Thank you for your consideration of sponsorship for the Western Montana Tennis Open which will benefit tennis in our community for all ages.

Sincerely,

Board Director  
Garden City Tennis Association